



Looking beyond
the screens

SOCIAL MEDIA
CAMPAIGN OUTSIDE

Burgos

EXPLORE · CREATE · SHARE · MAKE A CHANGE

PEERCO
FINAL CONFERENCE
13 – 15
OCTOBER
2026

DISCOVER BURGOS OUR ACTIVITY AREA

Work in international teams, create content, interact with the city and share positive messages!



KEY POINTS

-  **Burgos Cathedral**
(Catedral de Santa María de Burgos)
-  **Plaza del Rey San Fernando**
(Meeting point)
-  **Plaza Mayor**
-  **Paseo del Espolón**
-  **Monumento al Cid Campeador**

TIPS FOR THE ACTIVITY

-  Stay in your international team
-  Take creative photos and short videos
(only with permission)
-  Talk to people respectfully
-  Explore, observe and find inspiring messages
-  Use the common hashtags
-  Take care of the city and be sustainable



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Same city
Brighter ideas